



**UNCLE SHARKII**<sup>®</sup>

**POKE BAR**



# POKE BOWLS MADE SIMPLE<sup>®</sup>



FRANCHISE  
OPPORTUNITY

The information contained herein does not constitute the offer or sale of a franchise. There are certain states that require the registration of a FDD before the franchisor can advertise or offer the franchise in that state. This franchise may not be registered in all registration states and may not offer franchises to residents of those states or to persons wishing to locate a franchise in those states until compliance guidelines are met. The offer and sale of a franchise can only be made through the delivery and receipt of a Franchise Disclosure Document (FDD).

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## ABOUT US

Ordering a Poke Bowl shouldn't be rocket science or give you a headache, it should be quick and simple.

Uncle Sharkii is the bond between a girl named Melody and her Uncle, sharing the love of food family and of course the gift of a plush shark.

# POKE BOWLS MADE SIMPLE®

**franchise sales** (877) 475-0887 / (562) 895-9996  
**email** [franchise@unclesharkii.com](mailto:franchise@unclesharkii.com) **web** [franchise.unclesharkii.com](http://franchise.unclesharkii.com)

| C O N C E P T

# FOOD FAMILY SIMPLICITY

**W**e see through our values with an all-inclusive menu that includes our Signature Hawaiian™ Poke Bowls, Boba Milk-Teas, & Tropical Flavored Desserts. Uncle Sharkii recipes include, ahi-tuna, salmon, shrimp, spicy scallops, and tofu. Customers can wash down their meals and quench their thirst with a splash of refreshing flavors in our drinks and desserts.

Combined with a food concept which requires no expensive kitchen equipment, Uncle Sharkii Poke Bar is the optimal franchise with low-start up costs and lightning-fast returns on their return of investments.



| OFFER

# LOW STARTUP COST



**F**ntrepreneurs and investors alike are recognizing that to succeed in business you must lower your startup costs. Especially during a world pandemic, business owners tend to seek opportunities with a lower initial investment. When most businesses are closing due to their large fixed costs and overhead expenses, Uncle Sharkii can survive and thrive during these uncertain times. Starting from our very 1st Flagship Store in the San Francisco Bay Area we quickly grew during the pandemic by awarding (14) Franchised Locations

throughout, California, Utah, and Hawaii. Uncle Sharkii has demonstrated that it is resilient during these challenging times. In fact, Uncle Sharkii is reaching International waters and now offering franchising in Asia, Europe, South America, and The Middle East.

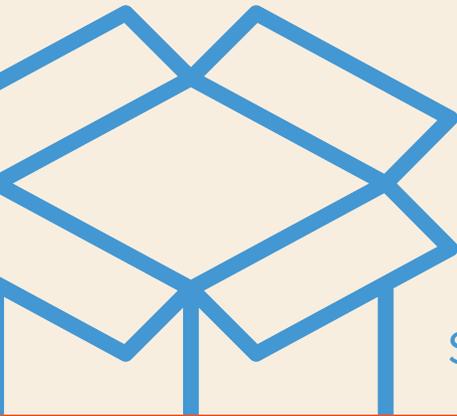
With target markets in states like Hawaii, California, Texas, Florida, Georgia, and New York. The success doesn't stop there. Where, "East Meets West" Uncle Sharkii has demonstrated that it is resilient during these challenging times



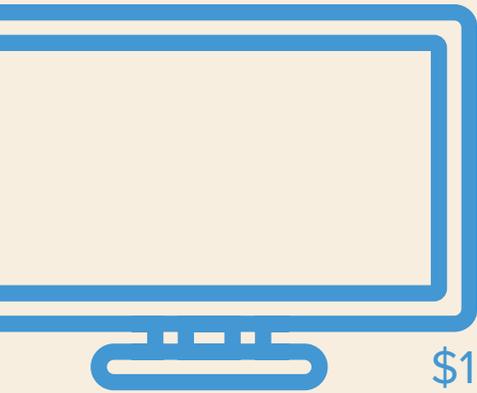
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**One-Time  
Franchise Fee**  
\$29,900



**Opening  
Inventory**  
\$5,500 - \$25,000



**Equipment,  
TV, Supplies**  
\$12,000 - \$60,000



**Restaurant  
Build-Out**  
\$3,000 - \$60,000



**Total Initial Investments**  
\$75,000 - \$394,200

In addition to these initial estimated expenses, the investment also covers business licenses, permits, and real estate rent deposits. Uncle Sharkii also provides a personal business consultant to help franchisees see through their location's development and beyond the grand opening to ensure proper operations and long term success.

# | MENU

# POKE BOWLS

## INGREDIENTS

Masago Eggs, Seaweed Salad, Imitation Crab, Sliced Cucumbers, Corn, Onions, Scallions, Jalapeños, Roasted Sesame Seeds, Furikake, Minced garlic, Wasabi, Ginger



**Uncle Sharkii**  
Poke Bowl



**Ahi Tuna & Salmon**  
Poke Bowl



**Shrimp & Salmon**  
Poke Bowl



**Spicy Scallop**  
Poke Bowl



**Spicy Tuna**  
Poke Bowl



**Seasoned Tofu**  
Poke Bowl

# BOBA TEAS



Strawberry  
Black Tea



Peach  
Black Tea



Mango  
Green Tea



Taro  
Milk Tea



Thai  
Tea



Honeydew  
Milk Tea



Black  
Milk Tea



Jasmine Green  
Milk Tea

# DOLE SOFT SERVE®



Mango  
Flavor



Strawberry  
Flavor



Pineapple  
Flavor



Watermelon  
Flavor

TRAINING

# COMPREHENSIVE TRAINING & SUPPORT



**F**ranchisees are required to complete our training program, composed of 22 classroom hours and 46 hours of on the job training at our headquarters in the San Francisco Bay Area. Uncle Sharkii is fully committed to providing a world-class training and support that it will provide an additional 3 days of on-site training at your new franchised location.

For Master Franchisees, Uncle Sharkii will provide an additional 7 days of on-site training at their first franchised location opened, within their territory. Uncle Sharkii will provide more support as needed, please inquire with your Franchise Representative for more details. Upon completion, franchisees will be well prepared to handle all of Uncle Sharkii's essential day-to-day operations.

22

CLASSROOM  
HOURS

46

HOURS OF  
JOB TRAINING

3

DAYS OF  
ON-SITE TRAINING

7

DAYS OF ON-SITE  
TRAINING FOR  
MASTER FRANCHISEES

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OUR WINNING  
STRATEGIES

# ORIGINALITY & SIMPLICITY

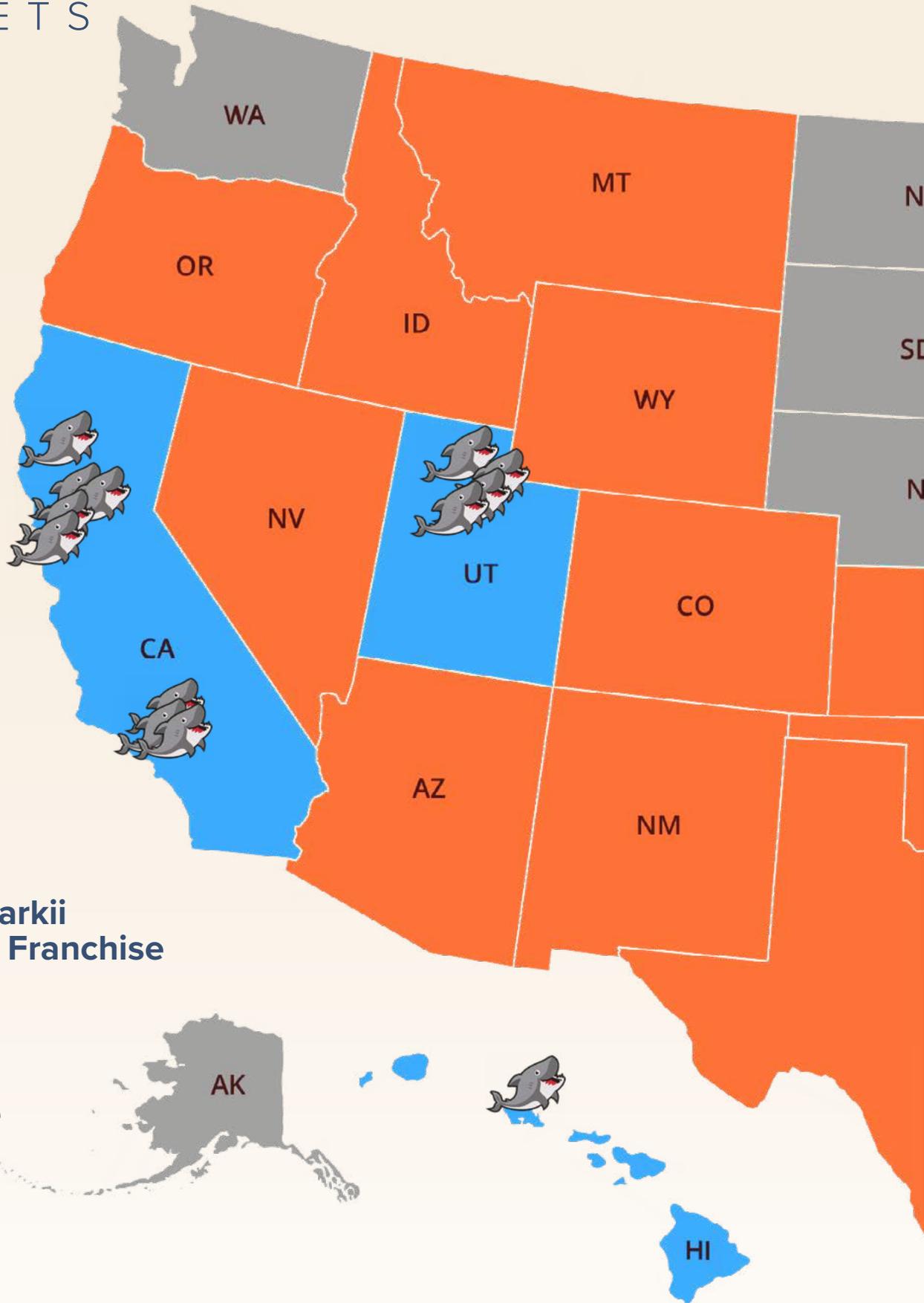
**P**oke originated from Hawaii as a snack for fishermen. The recipe was simple: raw tuna, candlenut, seaweed, and limu. Today's poke bowls have derived far from this recipe, incorporating elements from a Cesar Salad, which offers frivolous toppings, that conflict with the essence of what a poke bowl is.

Uncle Sharkii found the sweet spot of the modern poke bowl, offering a **healthy balance of tradition and customizability.**



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# EMERGING MARKETS



**Uncle Sharkii  
Awarded Franchise**

 **Target  
Market**

 **Available  
Markets**



# THE FUTURE IS POKE.



**P**eople across the U.S. are raving about poke bowls! Since 2018, there has been a 355% increase in the amount of Google searches for poke bowls. Millennials are ushering in a movement towards dining out that supports healthier alternatives and organic ingredients. Poke bowl restaurants check off all of their requirements while satisfying their taste buds. Industry statistics show that raw seafood restaurants will rake in a

**↑ 355%**

increase in Google searches for Poke since 2018

**\$22 BILLION** in combined revenue

FROM

**18,650**

**RAW SEAFOOD RESTAURANTS**

**4.8%**

annual growth rate since 2014

national combined revenue of \$22 billion from approximately 18,650 restaurants. With an annual growth rate of 4.8% from since 2014, all signs indicate that poke bowl concepts will become a dominant leader in the fast casual concept.

| OPPORTUNITY

# TAKE A BITE OUT OF OPPORTUNITY



**T**he tides of the poke bowl concept is rising and flooding the fast-casual food industry with demands for more locations. With a growing social awareness over the benefits of eating organic and healthy foods, investing to launch an Uncle Sharkii location is a wise idea for food-savvy investors who seek quick returns on an investment with low start-up costs.

If you're interested in making a splash in your community with vibrant poke bowls, call today and get started launching your Uncle Sharkii Poke Bar!



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# WHAT PEOPLE ARE SAYING

"...I got seaweed which is my favorite, also cucumber crab meat and sweet corn, the seasoning of the tofu is just so amazing, they marinated with lots of sesame it's so tasty."

**Qiong L.** | ★★★★★

"Great food portions for the price, and food was delicious and fresh. The staff was friendly and helpful in creating a lower carb bowl option."

**Cheryl C.** | ★★★★★

"I love this place. Super delicious and fresh fish in a bowl. Yummy-yummy. Great service and friendly staff."

**Nikolai O.** | ★★★★★

"...Love their sesame poke sauce with ahi tuna and salmon poke bowl, if you haven't tried yet I strongly recommend. Clean place, fresh food, nice people working here...."

**William L.** | ★★★★★

"Best poke I've had in a while. They don't cheap out in the avocado, and the sesame sauce is to die for."

**Garrett C.** | ★★★★★

"The fish is plentiful and fresh, and I love all the toppings! The seaweed salad is especially good, and I love that they also have jalapeños"

**Esther S.** | ★★★★★

"The bowls always taste fresh, and the girl's that work there are very nice. All the dressings they use are delicious too"

**LaTisha S.** | ★★★★★

"Price is really good compared to other places and the taste is phenomonal. All of the delicious and favorite toppings, plus the fish was fresh Will definitely come again."

**Anthony D.** | ★★★★★

"...everything at THIS spot was real delicious! Ingredients were super fresh and fish had no fibers nor streaks."

**Anastasia G.** | ★★★★★

"This is my first time trying Poke. I don't know how to explain how good it is, but I recommend everyone to go try it!"

**Shane N.** | ★★★★★

"Good sauces, fresh ingredients, reasonable prices."

**Mingmei N.** | ★★★★★

"The lady was very friendly. She suggested me to have spicy Mayo source, which I love it so much. It tasted so great. I love it!"

**Dafu W.** | ★★★★★

"I got addicted with their foods! Been eating it everyday! Price are very low but QUALITY of ingredients is good and always fresh!"

**Isaac B.** | ★★★★★

"Love this poke place! How have I not eaten here before? The portions were generous and perfectly flavored."

**Kate S.** | ★★★★★

"Great poke place at reasonable prices! Portions are filling unlike portions at many other poke places that I've tried."

**Max N.** | ★★★★★

"Great portion size, friendly staff, and courteous service."

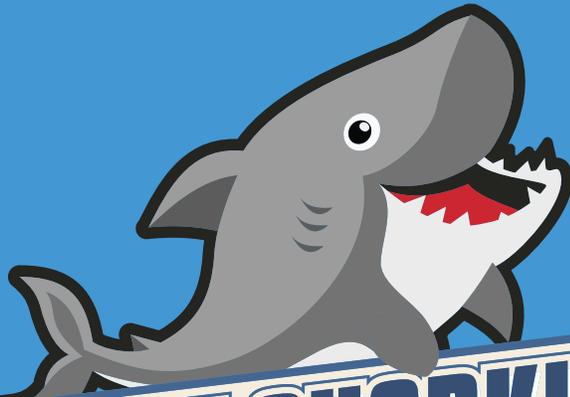
**Waz N.** | ★★★★★

"I ordered tuna poke bowl at the spot, which was ready in less than 10 minutes. It was in reasonable portion and tasted good."

**Rochelle T.** | ★★★★★

"Love it! I work in the mall so this is my go-to spot to get my lunch. The service is amazing, the poké is amazing, and I definitely recommend stopping by. I have recommended this place to friends and coworkers and they too fell in love with it!"

**Jennifer C.** | ★★★★★



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**POKE BAR**

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